



**25 - 27**

**SEPT. 2025**

Centro Banamex - Mexico City, Mexico



***EVERYTHING IS HERE***

Equipment • Technology • Textiles • Education

Serving the Complete Sewn Products Supply Chain in Mexico and Central America



[www.expoproduccionmexico.com](http://www.expoproduccionmexico.com)

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Co-located with:



Co-organized by:



 **FESPA**





# EXPO PRODUCCIÓN® is the only trade show serving the complete supply chain in Mexico and Central America for the production of Sewn Products

**EXPO PRODUCCIÓN® is the platform to contact and meet** manufacturers, brands, retailers and suppliers, as well as to learn about the latest trends, products and innovations that impact the sewn products industry.

**Connect, network and learn** about the newest trends, products and innovations impacting the industry.

**This is the best place for you to meet key decision makers** involved in all aspects of production, including product development, research, quality control, engineering, designing, merchandising, logistics, purchasing and sourcing.



## EXHIBITION FLOOR

The show floor will host national and international companies, as well as international pavilions showcasing all areas of the Sewn Products industry.

### During 3 days on the exhibition floor you will:



Generate new Business opportunities.



Increase your sales.



Meet with +14,000 industry professionals alongside FESPA Mexico attendees.



Learn the latest industry trends.



Create partnerships with potential manufacturers.



Experience a new way of doing business with our VIP program.

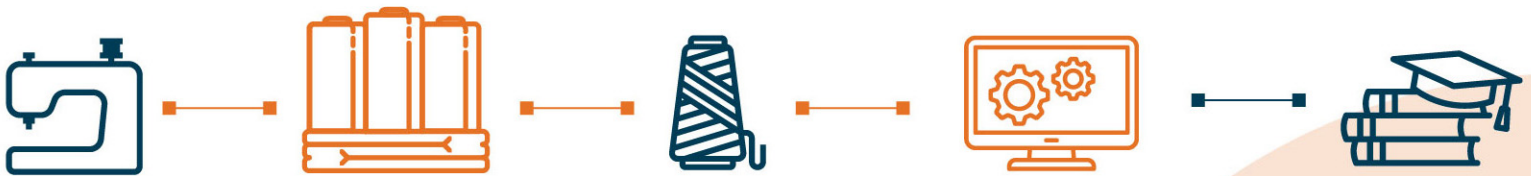
## Meet the Most Important Buyers from the Sewn Products Industry



## EXHIBITOR PROFILE

Exhibitors offer products, services and equipment for the following areas of the sewn products industry:

- Computer Software / Information Technology
- Contract Manufacturing (Full Package /Private Label)
- Cutting & Sewing Equipment
- Distributor / Wholesaler
- Fabrics
- Fibers & Yarns
- Findings / Trims
- Nonwovens
- Research & Development
- Services & Logistics
- Supplies
- Textile Machinery
- Associations / Academia
- Publications



## ATTENDEE PROFILE

Designers, Engineers, Educators, Plant Managers, Purchasing Managers, Quality Control Managers, Research and Development Managers, Production Managers, and Sourcing Managers involved in the following areas of the sewn products industry:

- Aerospace
- Automotive / Transportation
- Garment Manufacturing
- Government Manufacturing
- Home Textiles
- Leather and Footwear
- Medical
- Military
- Pet Products



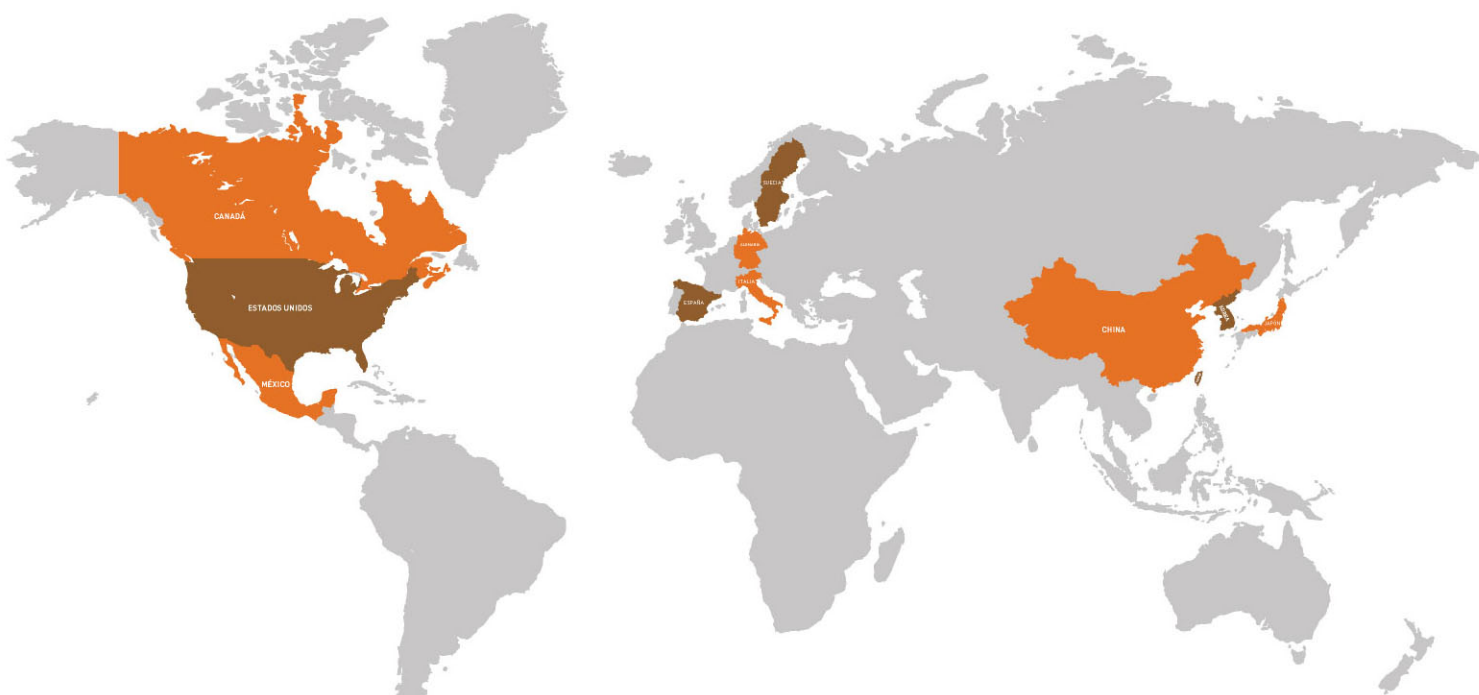
# "SHOW SNAPSHOT"

## ATTENDANCE

**3,500+** professionals

**100+ Exhibiting companies and brands**  
from both **Mexican and International**  
from:

USA, Canada, China, Germany, Italy, Korea, Japan, Taiwan, Spain, Sweden and Mexico.



## ORIGIN OF ATTENDANCE

Attendance from  
**27 states** of Mexico  
with major attendance

Aguascalientes, Coahuila, Guanajuato,  
Hidalgo, Jalisco, Ciudad de México, Morelos,  
Oaxaca, Querétaro, Nuevo León, Puebla,  
Tlaxcala, to name a few.

**International**  
attendees from:

Canada, Chile, Colombia, El Salvador,  
United States, Guatemala, Honduras  
and Panama.

**600+ Attendees** participated in the Conference  
Program, Keynote, and Commercial Presentations.





## AREA OF WORK:



**32.33 %**  
Manufacturing



**15.15 %**  
Designer



**10.89 %**  
Research /  
Product  
development



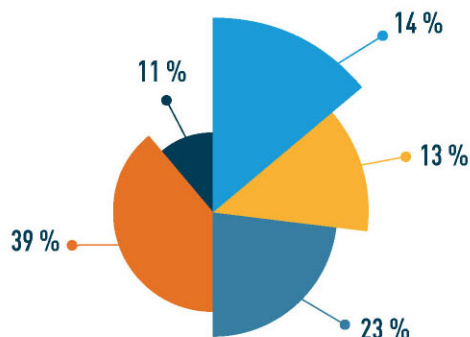
**10.64 %**  
Engineering



**9.75 %**  
Executive

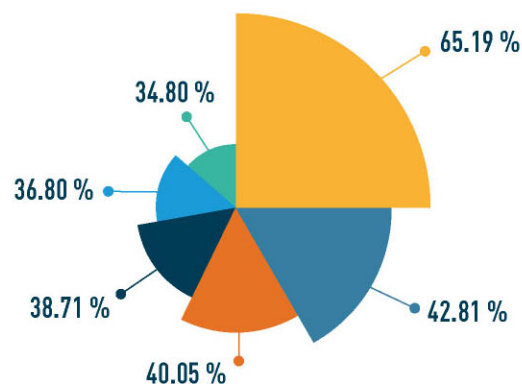
## LEVEL OF INVOLVEMENT IN PURCHASING DECISIONS OF THE PRODUCTS AT THE EXHIBITION

- New product research
- Initial Recommendation
- Significant influence on the purchase
- Purchase decision
- No influence



## INTERESTED IN THE FOLLOWING PRODUCT GROUPS:

- Machinery
- Cutting & Sewing Equipment
- Contract Manufacturing (Full Package/Private Label)
- Yarns
- Fabrics
- Nonwovens



## INVOLVED IN THE FOLLOWING INDUSTRIES:



**70.59%**  
Apparel/ Fashion/  
Garment



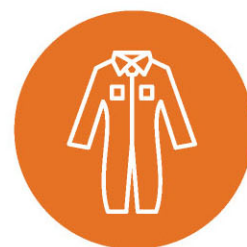
**37.25%**  
Workwear/  
Uniforms



**24.94%**  
Home  
Furnishings



**16.08%**  
Leather &  
Footwear



**15.76%**  
Protective  
Clothing



(ExpoDevCo) have entered into a partnership to produce the **EXPO PRODUCCIÓN®** show annually as a co-location with **FESPA Mexico**.



is the leading annual event in Mexico and Latin America for specialty printing where attendees source the latest product innovations for wide format digital printing, screen and textile print, garment decoration, signage and more.

## SPACE ONLY

Services not included

18 sqm - 89 sqm **\$ 280**

90 sqm - 134 sqm **\$ 260**

More than **\$ 228**  
135 sqm

## SCHELL SCHEME PACKAGE

Includes:

- Stand walls
- Carpet
- Header with company name
- Slim light lamp
- Electricity not included

**9 sqm - 18 sqm \$ 335**

## TOTAL PACKAGE

Includes:

- Stand walls
- Carpet
- Counter
- Storage (1sqm)
- 1 table with 2 chairs
- Header with company name
- Double electrical contact included (110vlt)
- Trash can

**9 sqm - 18 sqm \$ 350**

Prices in USD (VAT not included)

### INTERNATIONAL SALES

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